

Thank you for your interest in the **22<sup>nd</sup> Annual Appel Farm Arts & Music Festival** to be held on **Saturday, June 4, 2011**. Our Annual Arts & Music Festival has established a fine reputation for excellence as a family event combining a strong musical line-up with a high quality crafts fair and a wonderful children's village.

**Artists bring their own equipment:** tables, chairs, display racks, change etc. We strongly recommend that canopies be used to protect you and your artwork from the elements since the Festival is open to the public "rain or shine". The Crafts Fair operates between the hours of 11:00 am and 7:00 pm or until the last act goes on stage. Depending on weather and ground conditions some artists may be able to park one vehicle directly behind his/her booth. All other artists will park in an area specifically for artists and in close proximity to the Crafts Fair.

**IF YOU WISH TO APPLY PLEASE FORWARD THE FOLLOWING MATERIALS TO:**

**Appel Farm Arts Review Committee, c/o Laura Spires  
PO Box 888 Elmer, NJ 08318-0888**

1. **Submit a minimum of 4 color prints.** Mark each photo with your name and address. Be sure to include a stamped self-addressed envelope if you would like your photos to be returned to you. (see #4 to apply electronically)
2. **A brief description of your work** including the materials and techniques used, your training and experience in the media, other shows where you have been accepted and have exhibited, etc. NOTE: no kits, third party or mass produced items will be accepted. Please be sure to include a price list of your items.
3. **A written description of any demonstrations planned.** You are strongly urged to demonstrate the process used in creating your work. This is fun and informative for the audience and generates interest in your particular medium. If actual demonstrations are not practical, a series of "work-in-progress" displays are acceptable and will stimulate interest in your exhibit.
4. **To apply electronically** email the required information listed above in items #2 and #3, be sure to include a website address where your work can be viewed. Email your information to: [outreach@appelfarm.org](mailto:outreach@appelfarm.org) subject line: "Craft Show Applicant"

**DEADLINE:** All information should be received by Appel Farm no later than **April 1, 2011**. Since the number of available spaces is limited we urge you to apply as soon as possible.

**REVIEW PROCESS & NOTIFICATION:** An impartial, knowledgeable team of jurors will consider each applicant's work. The jury meets around the 15<sup>th</sup> of every month, beginning in January. Acceptance to the Craft Fair is based on a number of criteria including, but not limited to, quality of workmanship, suitability, originality, and number of artists already accepted and working in your medium. Once all booths have been assigned the Arts Review Committee will suspend further reviews until the following year. Notification, by mail, is generally sent within 10 days of the Committee's decision. You will receive notification of your status no later than April 16, 2011.