

Appel Farm Arts & Music Center

Impact Report 2018



RAISING THE BAR OF ARTS EDUCATION IN SOUTHERN NEW JERSEY

WHAT YOU SAID ABOUT US

"I am proud of myself for stepping out of my comfort zone and performing my poems. Here at Appel Farm, **I got to do things I ONLY DREAMED ABOUT...** I got on stage and performed poems written by me. My words felt important and my message valued. **THIS CAMP IS MAGIC that I can't quite explain.**"

Brejai Grant, Camp Scholar

"**Appel Farm is a MAGICAL PLACE.** It's where arts teaching, learning, and fun intersect. It is located within the heart of South Jersey farm country. **I feel removed from everyday life, and can FOCUS ON ART,** and always feel supported by like-minded people."

Gail Scuderi, Teaching Artist

"My primary reason for contributing is because of **APPEL FARM'S DEDICATION to arts education.** As a musician myself, I love the idea of encouraging students to explore diversity in **expressing themselves THROUGH THE ARTS** in a non-competitive atmosphere. I am more than happy to contribute to help ensure that the mission continues and thrives."

Robert E. Stewart, Donor

- 7 long-term arts residencies in schools
- 10 professional development workshops
- 8 weeks of overnight arts camp
- 4 regional arts & music festivals
- 6 overnight arts retreats
- 76 allied arts therapy workshops
- 194 multi-week arts classes



- 156 teaching artists
- 801 gigs for artists and teaching artists
- 217 summer arts camp scholarships
- 28 music, theatre, dance performances
- 8 visual arts exhibitions
- 4 school mural and sculpture installations

- 32,882 participants in the arts
- 30,783 e-mail subscribers
- 8,956 likes on Facebook
- 1,415 followers on Twitter
- 2,126 followers on Instagram



- 281 donors
- 497 volunteer hours
- 149 adult and youth volunteers
- \$12,430 in-kind donations of goods and services



We believe that individual creativity is the path to transformative experiences and meaningful personal growth. So as our team was imagining the best ways to magnify our impact while using our beautiful site all year round, the dream of a school at Appel Farm was kindled.

After significant preparations and planning with a dedicated team of community members, we are thrilled to announce that Creativity CoLaboratory Charter School will open at Appel Farm in September 2019. The first ever arts-integrated, STEAM-focused middle school in New Jersey will embrace Appel Farm's philosophies and encourage its 5th through 8th graders to thrive. In partnership with the successful Camden Charter School Network and the school's founding team, Appel Farm will guarantee a strong public school model that will foster confidence, creativity, and connection in a supportive environment. We cannot wait to welcome the inaugural classes this fall!

FAMILIES TO COLLEGE

We believe that a spirit of collaboration, inclusion, and support opens the potential for creativity in every individual. With that in mind and generous funding from the Pascale Sykes Foundation, over this past year, Appel Farm built a strong network with United Advocacy Group, Cumberland Community College, and the City of Bridgeton to launch **Families to College**, a college readiness program that cultivates family bonds while improving academic and employment success.

Using a comprehensive, whole-family approach, staff and mentors help families establish goals and strategies, offer educational and career-focused workshops, and provide resources and support. Families benefit from Appel Farm's Family Camp Weekends, the new Campus Center and STEAMWorks in Bridgeton, visits to regional universities, and community events. More than 49 families have taken advantage of the opportunities through Families to College and many of the FTC kids were awarded scholarships to Appel Farm Arts Camp!



LET IT SHINE HIGHLIGHTS OF THE YEAR



SOUTH JERSEY ARTS FEST

We believe that arts experiences should be fun in ways that create valued friendships and connections between diverse people. For more than 28 years, Appel Farm has hosted a festival of music and art. Last June, we re-aligned and re-envisioned that festival to ensure that arts education was at the heart of the action. South Jersey Arts Fest combined all of the very best aspects of previous festivals with our exciting new vision. **The Result?** Two full days of amazing music, inspirational student performances, innovative interactive exhibits, culinary treats, creative craft vendors, local wine & beer, and hands-on experiences for the whole family to enjoy. Join us this year on June 1-2!



THE SUNSHINE DIDN'T STOP THERE! This was a very bright year for Appel Farm. Lucy Malmberg, a dear friend of Appel Farm, generously donated \$450,000 to provide camp scholarships and a much-needed renovation of the Clare Rostan Appel Theatre. The renovation included a new roof, an HVAC system, and a new LED lighting system, which put our campers in the spotlight this summer!

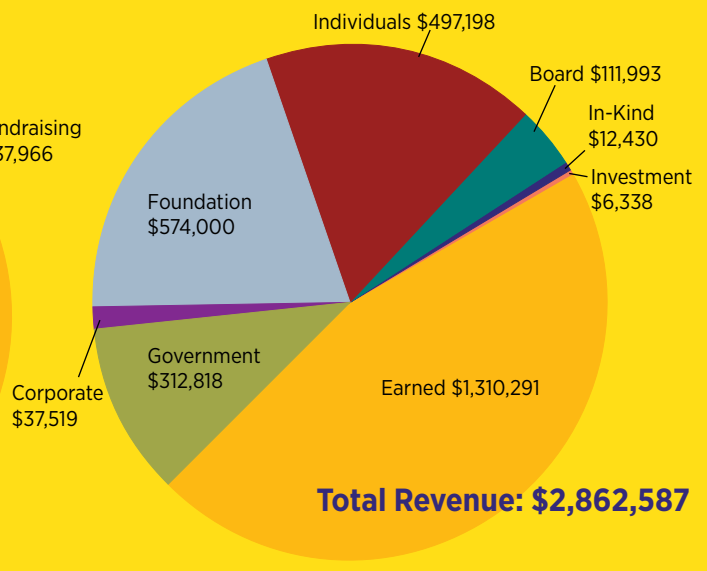
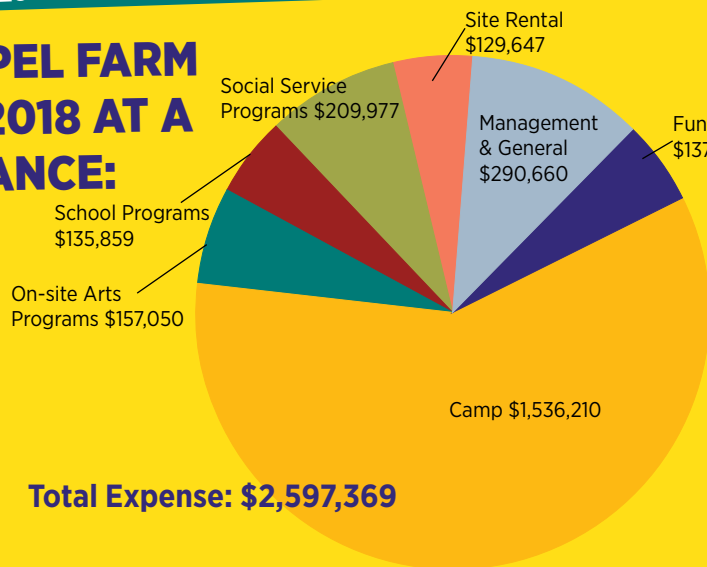


Lucy Malmberg



Jack and Ronnie Cimprich, longtime donors and members of the Board of Trustees, combined their passion for green energy and their love of Appel Farm to donate Appel Farm's new solar array! The 219 solar panels will provide 91,343 kWh of clean energy to our campus, which is equivalent to 8,502 gallons of gas each year, 91,160 computers run per day or 276,221 light bulbs on per day. So, we say, "Let the sun shine on the bright future of Appel Farm!"

APPEL FARM FY2018 AT A GLANCE:



Your support helps us fulfill our mission.

Diamond Appels (\$350,000+)

Lucy Malmberg

Sapphire Appels (\$250,000-349,000)

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