WHAT YOU SAID ABOUT US

“Watching my daughter blossom at Appel Farm Arts Camp has been one of the most positive experiences in our lives. She grows and deepens her artistic talent and expression every year! This is a place where she can be her true self and her best self, which enriches the whole family.”

Nicole Fey
Camp Parent

“For the first time in years, when my child was going to sleep last night she said, ‘MOM, I CAN’T WAIT TO GO TO SCHOOL TOMORROW!’”

Susan Miranda
School Parent

“I love listening to kids for the greatness inside of them and I love that Appel farm invites an entire community to do that. Literally changing the world summer by summer…”

Adrienne Mikulka
Camp Staff & Camp Parent

YOU ENGAGED

112 teaching artists
949 gigs for artists and teaching artists
275 summer arts camp scholarships

YOU SUPPORTED

36,912 participants in the arts
11,635 e-mail subscribers
9,961 likes on Facebook
12 visual arts exhibitions

YOU PROVIDED

411 donors
871 volunteer hours
153 adult and youth volunteers

YOU PARTICIPATED

$15,684 in-kind donations of goods and services

Impact Report 2019

Appel Farm
Arts & Music Campus

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This September marked a monumental step forward for Appel Farm as we launched Creativity CoLaboratory Charter School to ensure that children have access to our nurturing community year round. The school was granted an official charter by the New Jersey Department of Education and opened its doors to 96 middle school students in September. C3 is a tuition-free choice for middle school students in grades 5-8 that delivers a STEAM curriculum integrating the arts and 21st Century Skills into personalized hands-on, project-based learning that is creative and fun. Built on Appel Farm’s Guiding Principles, C3 creates a nurturing and compelling learning community that engages young people, allowing them to thrive and be their best selves.

“I’m so grateful and proud to be a part of an initiative that champions arts education for the talented youth of south Jersey. We created a community that made all of this happen, and this will be the foundation of what we teach our students. Everything is possible when you combine your unique talents and vision of the future with a spirit of collaboration and inclusion of those around you.”

— Cori Solomon, Creativity CoLaboratory Founder and Appel Farm Executive Director

Appel Farm Arts Camp

We all have a light that shines from within, bringing warmth and energy to the world. This summer 510 campers tapped into the light in themselves and each other through their gifts, their spirit, and their authenticity. We welcomed 247 new campers, had campers and staff from 24 states and 11 countries, and added Color Guard and Agriculture programs. This summer, we helped each member of our community find their own unique light and created the space to let it Shine Bright!

We also welcomed talented and distinguished guest artists including award-winning stage and voice actor Grace Gonglewski, comedy writer and stand-up comic Lisa Franklin, and Blue Sky Studio animator Scott Carroll. We were also joined by environmental movement artist Harry Bo, Capoeira Mandinga Com Expressão, and Brazilian Jiu Jitsu Osagame Studio. These highly-acclaimed artists came to our community to help our camp family shine brighter. Each one of our special guests left camp believing that they also shine brighter in the world, thanks to their time at Appel Farm.

Families to College

Families to College cultivates family bonds and improves academic and employment success in Cumberland County through a comprehensive whole-family mentoring program. Last year, FTC widened its reach to mentor 60 families with self-identified family goals, including academics, healthy relationships, and financial stability. Eight FTC families successfully completed the college application process and their students began college in the Fall.

STEAM Labs

We expanded our afterschool programming, offering five days of STEAM Labs for 4th-8th graders with STIR Culinary & Baking Club, Forces of Nature Eco Club, High 5 Sports Club, Trendsetters Costume & Fashion Design, Top of the Table Gaming Club, <CODING_ROBOTICS_CLUB>, Focused Photography Club, Break a Leg Musical Theatre Club, Geared Up Young Entrepreneurs Club, SUPER HAPPY Comics & Anime ULTRA Club, and Band. We also welcomed the beautiful Hands Up Silent Theatre Club encouraging deaf children to learn more about the arts and hearing children to learn ASL while creating performances for the deaf and hearing to enjoy together. Children from all over South Jersey participated in this extensive program.
60th Anniversary

This fall, we honored Lucy Malmberg and all of our donors for their generous support of Appel Farm at our Donor Appreciation and 60th Anniversary Kick-Off. It was a beautiful way to start a year of celebration of our rich history, from Albert & Clare’s big dreams and tiny camp in 1960, to our role as the arts education leader in South Jersey today. So many changes in between, but we circled back to our roots to realize one of Albert’s original goals, to open a school and have children on our campus every day of the year. That’s Appel Farm 360: Full Circle Arts & Learning, our 60th anniversary theme.

To celebrate this historic anniversary, we will be hosting Appel Farm 360 events and projects: epic collaborations, creative and heartfelt expressions of love in the Appel Farm spirit in every art form!

We invite you all to get creative and collaborate, to be part of the circle. Join us throughout the year whenever you see an Appel Farm 360 project. Save the date for the 60th Anniversary Alumni Reunion on August 21-23, 2020 and the 60th Anniversary Gala on September 26, 2020.

Tiny Art: Big Impact was the first Appel Farm 360 Project. Sixty members of our community contributed tiny 3” x 3” canvases to create a much bigger art show for our 60th Anniversary Kick-Off. We hope you will all visit us, and see this tiny art in our office, where it will be permanently installed.

We also challenged our 2019 campers and staff to work on a Radical Reinterpretation of the Appel Farm Song in their favorite medium: to make art, make noise, act up, act out, take it apart, put it back together, and complete the circle! Look for that finished project soon, and pitch your ideas for projects to us at jquinn@appelfarm.org.

In 2019, your support helped us meet the needs of our growing community:

- We reached more children than ever before through our inclusive camp, with 275 children attending with the scholarship funding they needed, and you provided.
- We launched Creativity CoLaboratory Charter School at Appel Farm, New Jersey’s first arts-integrated STEAM charter middle school.
- We mentored 50 families and their children to earn college degrees through our Families to College program.
- We expanded our afterschool programming to five days a week, offering STEAM Labs in everything from cooking to coding.

In 2019 at a Glance:

<table>
<thead>
<tr>
<th>FY2019 A Glance</th>
<th>Total Revenue: $2,838,322</th>
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<tbody>
<tr>
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<td>Total Expense: $2,751,369</td>
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<tr>
<td>Social Service Programs</td>
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<td>School Programs</td>
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<td>Fundraising</td>
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<td>Government</td>
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<td>Foundation</td>
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<td>Board</td>
<td>$23,030</td>
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<tr>
<td>In-Kind</td>
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<td>Investment</td>
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<tr>
<td>Earned</td>
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Your support helps us fulfill our mission.

Appel Farm would like to recognize the Founders Circle:
Supporting Appel Farm’s future with sustaining donations of $1,000 or more for the next five years, these generous families have joined the circle, pledging $180,000 in donations. If you are interested in learning more, reach out to Cori Solomon, at 856-358-2472 or csolomon@appelfarm.org.

Appel Farm programs are made possible in part by funds from the New Jersey State Council on the Arts, a partner agency of the National Endowment for the Arts. Appel Farm also received funding through a grant from the New Jersey Department of State, Division of Travel & Tourism. Additional funding provided by The New Jersey Cultural Trust.

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Founders Circle Leaders
Marcy & Andy Bliss
Ronnie & Jack Cimprich

Founders Circle Members
Holly Boyer
Bob & Nancy Cimprich
Karen Kramer
David Manders
Jennie Quinn & Sean Matthews
Cori Solomon & Tom Santone
Pamela & Rich Vanecek
David & Nealy Troll
Dawn & Charles Walter
Anita Zippert

James & Lisa Reinish
Christina Rentz
Sarah Rogers
Reva Rossman
Daniel & Chhaya Rowan
Katia Segre Cohen & Daniel Cohen
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Tammy Sponable
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Wildethyme Art

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